



Cookie Policy

Last Updated **April 2019**

Our website identified in our Privacy Notice [https://fmc-agro.co.uk/pdf-files/FMC-Agro-Ltd- Privacy-Notice.pdf](https://fmc-agro.co.uk/pdf-files/FMC-Agro-Ltd-Privacy-Notice.pdf) that it uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, “cookies” unless otherwise noted) to distinguish you from other users of our websites. This helps us provide you with a positive experience, improve our service, and to personalize ads and content we display to you while you visit and use our websites. For more information on the data controller of the website, please see our online Privacy Notice <https://fmc-agro.co.uk/pdf-files/FMC-Agro-Ltd-Privacy-Notice.pdf>

This Cookie Policy (“Cookie Policy”) describes the types of the cookies we use on the website and the related purposes for using them.

If you have questions about this Cookie Policy, please contact us at DataPrivacy@fmc.com. For a more complete description and list of the individual cookies that we currently use across FMC websites, please review our [Cookie List](#) below. For more information about our privacy practices, please review our Privacy Notice.

This Notice includes the following:

[Legal Basis](#)

[Withdraw Your Consent at Any Time What is a Cookie?](#)

[What Cookies Do We Use and Why?](#)

[Additional Information About Advertising and Analytics](#)

[More Information About Targeted Advertising By Third Parties Cookie List](#)

Legal Basis

Where we process your personal data using cookies, the processing is justified by an adequate legal basis. Depending on which cookie we use, this legal basis is

- a) our legitimate interests to process personal data in connection with cookies that are necessary for the performance and functions of the website;
- b) the performance of a contract with you where it is necessary to process your personal data in connection with the services we offer on our website;
- c) your consent to the processing of personal data in connection with cookies that are used for tracking and profiling.

You find more information on legal bases, in particular our legitimate interests and how to withdraw your consent below.

Please read this Cookie Policy carefully for details about why we use cookies and the information they collect from and about you.

Withdraw Your Consent at Any Time

If you do not wish to accept cookies in connection with your use of the website, you will need to delete, and block or disable cookies via your browser settings; alternatively, you can opt-out on our [Cookie List](#). See below for more information on how to do this. Please note that disabling cookies will affect the functionality of the website, and may prevent you from being able to access certain features on the website.

What Is a Cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of the device you use when visiting our websites. Unless you have adjusted your browser setting so that it will block cookies, our system will issue cookies on your browser as soon as you visit the websites.

Key Concepts

There are different types of cookies with different functionalities that are commonly used:

First and third-party cookies

Whether a cookie is 'first' or 'third' party refers to the domain placing the cookie.

- *First-party cookies* are those set by a website that is being visited by the user at the time (e.g., cookies placed by our website domain, for example www.fmc.com).
- *Third-party cookies* are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

Persistent cookies: These cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies

These cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

How to Delete and Block our Cookies

Most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including essential cookies), you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

Changing your Cookie Settings

The browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. In order to understand these settings, the

following links may be helpful. Otherwise you should use the 'Help' option in your internet browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

More information

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org. You can also visit the ICC (UK) cookie guide on the [ICC website](#).

What Cookies Do We Use and Why?

Generally the website uses cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you browse the website and also allows us to improve it.

The cookies we may use on the website may be categorized as follows:

- Strictly necessary
- Performance
- Functionality
- Targeting

Some cookies may fulfill more than one of these purposes.

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas. Without these cookies, we cannot provide the requested services. The strictly necessary cookies are identified as such in our [Cookie List](#). The legal basis for the use of these cookies is either the performance of a contract or our legitimate interests, which are listed below:

- Identify you as being logged in to the website and to authenticate you
- Make sure you connect to the right service on the website when we make any changes to the way it works
- For security purposes
- Make sure you connect to the right service on the website when we make any changes to the way it works

Accepting these cookies is a condition of using the website, so if you prevent these cookies we can't guarantee how the website or the security on the website will perform during your visit.

Your personal data which is processed by using the strictly necessary cookies are stored until you delete the cookies or after a specific time period after you first accepted the cookie. Details can be found on page 6/7 in Table 1.

'Performance' cookies collect information about how you use the website e.g. which pages you visit, and if you experience any errors. These cookies do not collect any information that could identify you and are only used to help us improve how the website works, understand the interests of our users and measure the effectiveness of our advertising.

We use performance cookies to:

- Carry out web analytics: Provide statistics on how the website is used
- Perform affiliate tracking: Provide feedback to affiliated entities that one of our visitors also visited their site
- Obtain data on the number of users of the website that have viewed a product or service
- Help us improve the website by measuring any errors that occur
- Test different designs for the website

Some of our performance cookies are managed for us by third parties.

'Functionality' cookies are used to provide services or to remember settings to improve your visit. The strictly functionality cookies are identified as such in our [Cookie List](#). The legal basis for the use of these cookies is either the performance of a contract or our legitimate interests, which are listed below:

We use 'Functionality' cookies for such purposes as:

- Remember settings you've applied such as layout, text size, preferences and colors
- Remember if we've already asked you if you want to fill in a survey
- Remember if you have engaged with a particular component or list on the website so that it won't repeat
- Show you when you're logged in to the website
- To provide and show embedded video content Some of these cookies are managed for us by third parties

Your personal data which is processed by using the functionality cookies are stored until you delete the cookies or after a specific time period after you first accepted the cookie. Details can be found on page 6/7 in Table 1.

'Targeting' cookies are used to track your visit to the website, as well other websites, apps and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website. The legal basis for the use of our targeting cookies is your consent.



Cookie Policy

We may use *targeting cookies* to:

- Display targeted ads within the website.
- To improve how we deliver personalized ads and content, and to measure the success of ad campaigns on the website.

Your personal data which is processed by using the targeting cookies are stored until you delete the cookies or after a specific time period after you first accepted the cookie. Details can be found on page 6/7 in Table 1.

For additional information on which cookies we use on our websites please see below and our [Cookie List](#).

Additional Information About Advertising and Analytics

Analytics

As noted on our [Cookie List](#), we use third party analytics tools, including Google Analytics, a service provided by the Google LLC, to collect, monitor and analyze information in order to improve functionality and user- friendliness, and to better tailor the Services to our visitors' needs. Accordingly, usage data like your IP address is shared with Google, which has its own privacy policy addressing how it handles such information and any choices you may have about the collection and use of information. We recommend that you review these privacy policies.

For more information about Google Analytics cookies, please see [Google Analytics' help pages](#) and [Google's privacy policy](#). For more information on how to opt-out or anonymize your data see below.

Your personal data which is processed by using the targeting cookies are stored until you delete the cookies or after a specific time period after you first accepted the cookie. Details can be found on page 6/7 in Table 1.

Analytics Opt Out

Google has developed the Google Analytics opt-out browser add-on; if you want to opt out of Google Analytics, you can download and install the add-on for your web browser [here](#).

Anonymization / Truncation in the EEA

Google Analytics is a web analytics service provided by Google, Inc. ("Google"). Google uses cookies to help us analyze how users use the website. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website, Google will use this information for the purpose of evaluating your use of the

website, compiling reports on your activity for us and third parties who help operate and provide services related to the website. Google will not associate your IP address with any other data held by Google. You may refuse the use of these cookies by selecting the appropriate settings on your browser as discussed in this notice. However, please note that if you do this, you may not be able to use the full functionality of the website. Furthermore, you can prevent Google’s collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available [here](#).

Further information concerning the terms and conditions of use and data privacy can be found [here](#) or [here](#).

Please note that on the website, Google Analytics code is supplemented by “gat._anonymizeIp()” to ensure an anonymized collection of IP addresses (so called IP-masking).

Google Tag Manager

We use the Google Tag Manager to efficiently manage our Google and third-party analytics and marketing tags. You can learn more about the Google Tag Manager [here](#).

More Information About Targeted Advertising By Third Parties

A guide to behavioral advertising and online privacy that has been produced by the internet advertising industry and more information about and to opt out of interest-based ads from many ad networks can be found [here](#).

For more information about and to opt out of interest-based ads from many ad networks, go to <http://www.youonlinechoices.eu>.

Cookie List

The following cookies operate on our website:

Table 1

Name of cookie	Type	Purpose	Data collected	Expiry
Google Analytics: _ga,_gid,_gat,_gtag Tag/additions: Universal analytics tag, audience data capture enabled	Performance [Functionality]	This is a third party cookie written by Google Universal Analytics. which allows us to collect analytics information about your visit	Analytics/ information about your visit	2 years



Cookie Policy

Session ID	Strictly necessary cookies	Session cookie. This is used to hold information about your current visit with us.	Information about your visit	End of session
XSRF-TOKEN	Strictly necessary cookies	Session cookie. This cookie is written to help with site security in preventing cross-site request forgery attacks.	Information about your visit	End of session